Pre-roll (Fox Sports Apple News)

Site Served Video Specifications

Available On	iPhone, iPod, iPad & Mac
File Format	MP4, MOV, M4V
Aspect Ratio	16:9* (Horizontal video) 9:16* (Vertical video) 1:1* (Square video) (*720p minimum)
Duration	5 seconds minimum, 30 seconds maximum
Audio Volume	-24 LKFS (+/- 2.0 dB) NOTE: Peak levels cannot exceed -6 dB
Please Note	The first and last 12 frames of the audio to contain complete silence
File Size	250 MB (maximum)

Third-Party Served Video Specifications

Supported Vendors (VAST)	CM360, Celtra, Innovid, Flashtalking. All scripts must be secure and any tags received from vendors not approved by Foxtel Media (FM) may delay creative approval and overall campaign start
VAST Versions	Only VAST 2.0 & 3.0 tags are supported.

The following applies to both site-served & third-party served files

Video Bitrate	600-800 kbps (recommended)
Video Codec	H.264
Audio Codec	Uncompressed
Audio Sample Rate	44.1 kHz (minimum)
Copy Free Zone For Ad Marker	30x30 (bottom left and right corner)

Submission Lead-Time and Delivery

Timeline	Creative must be provided at least 5 working days prior to campaign commencement
Late Submissions	Any late units may delay launch or affect total campaign delivery as all creatives must be certified by Apple US, before the campaign can be set live. This may take up to 48 hours due to time difference.
Further Notes	Files related to alcohol, wagering, competitions and promotions, pharmaceuticals or any material damaging the user experience will be subject to additional review by FM

Additional Info

This ad unit must be ad served through the Foxtel Media approved vendors only.

- Available on Fox Sports Apple News
- No strobing allowed
- Click through must open in a new tab or window (unless URL destination is Apple News article)
- Third party tracking isn't available for setting cookies from third-party URLs, collecting any data other than counts, and including fourth-party tracking.
- CPU must have a max 20% load. Any ads submitted which cause excessive CPU load or hinder user experience will not be accepted.

Note: Foxtel Media reserves the right to request changes to content and/or implementation following testing if the above is not adhered to. Specifically Foxtel Media reserves the right to remove or reject any material which:

- Is misleading, false or illegal and does not comply with state and national regulations;
- Contains but is not limited to sensationalised violence, crime or vulgar activity;
- Promotes stereotypes based on gender, race, sexuality or religion;
- Is provocative in nature and upsetting to the site audience or channel partner;
- Negatively impacts the intellectual property and equity of the wider Foxtel Media network;

Advertisers have a responsibility to observe our network policies and provide transparency towards our ad specifications and timelines.

If you are a gambling client, please ensure your digital creative are compliant with the online rules & legislation specified by the Australian Communications and Media Authority (ACMA). You will also need to ensure that you follow any state laws surrounding the promotion of gambling promotional content.