

# Bonzai TruSkin (Desktop)

<b>SIZE (w x h) in pixels</b>	
Canvas size	1920 (w) x 1080 (h) pixels
Skin width	460 px (w) - both left & right
Header height	250 px (h)
Footer height	100 px (h)
Maximum Image size as per Bonzai Studio	2 MB per image
Allowed image formats	PNG
<b>VIDEO Specs</b>	
Allowed video format	MP4 (Codec: H.264)
Aspect Ratio	4:3 or 16:9
Duration	within 6 - 30 seconds
Max video file size	<2 MB
<b>Compatibility</b>	
Availability	Fox Sports
3rd Party tags	Bonzai only (can be wrapped in Sizmek or DCM)
Further Notes	The Truskin format is available for Desktop only.
<b>Submission Lead-Time and Delivery</b>	
Timeline	Creative must be provided a least 5 working days prior to campaign commencement
Late Submissions	Any late units may delay launch or affect total campaign delivery

## Additional Info

This ad unit can only be Foxtel Media site served.

- Must be served third-party.
- If campaign is for a product with a classification rating (eg. film, video or tv), ensure the creative clearly features the rating. If above 'G' rating, the consumer advice must also be visible.
- No looping
- CPU must have a max 20% load. Any ads submitted which cause excessive CPU load or hinder user experience will not be accepted.

**Note:** Foxtel Media reserves the right to request changes to content and/or implementation following testing if the above is not adhered to. Specifically Foxtel Media reserves the right to remove or reject any material which:

- Is misleading, false or illegal and does not comply with state and national regulations;
- Contains but is not limited to sensationalised violence, crime or vulgar activity;
- Promotes stereotypes based on gender, race, sexuality or religion;
- Is provocative in nature and upsetting to the site audience or channel partner;
- Negatively impacts the intellectual property and equity of the wider Foxtel Media network;

Advertisers have a responsibility to observe our network policies and provide transparency towards our ad specifications and timelines.

**If you are a gambling client, please ensure your digital creative are compliant with the online rules & legislation specified by the Australian Communications and Media Authority (ACMA). You will also need to ensure that you follow any state laws surrounding the promotion of gambling promotional content.**